



Jim is a sustainability advisor, real estate strategist and infill developer based in Sonoma County. Known for his aspirational but practical approach, he works with proven tools and best practices as a way to better communicate the value of good design within the realities of local market norms. With over forty years experience as an urban designer, land planner, sustainability strategist and now infill developer he brings a broad range of perspectives and skills to the discussion about how communities grow.

Trained as a landscape architect, he received a Masters in Real Estate Development from the Massachusetts Institute of Technology (MIT) as way to more effectively integrate economics, development and design thinking.

Education

MS, Real Estate Development MIT
BLARCH University of Idaho

Select Publications

Building Small: A Handbook for Entrepreneurial Developers, Civic Leaders and Great Communities
Urban Land Institute 2020

Resilience Across the Rural to Urban Transect
Urban Land Institute, April 2015

'Reinventing Real Estate'
Urban Land March 2011

Developing Sustainable Planned Communities
Urban Land Institute 2007

Honors • Advisory • Teaching

O'Donnell Award for *pro bono* contributions to Panel Advisory Services - Urban Land Institute, 2016

Responsible Property Investing Council, Urban Land Institute, Founding Member

ULI Panel Advisory Services Chair:

Sustainable Urbanism Evaluation, Moscow Russia, 2011

Oxbow District Expansion
Napa, CA 2019

Tower Renewal Programme
Toronto CA 2020

Elected to ASLA
College of Fellows, 2012

Professional Registrations

CLARB Registration #1797
RLA Arizona, Louisiana

An active member of the Urban Land Institute ULI, Jim was at the forefront of defining the tenets of sustainable community design. He was the lead instructor for ULI's pioneering program in Sustainable Community Design and is regularly featured as a keynote speaker on the subject. He continues his leadership as founder and lead instructor for ULI's new program focused on small scale incremental development. Having led 16 national tours on the subject, the pioneering work and rationale for 'small' will be presented in his new book Building Small, to be released March 21.

Jim works seamlessly with multi-disciplinary teams, bringing his design and real estate training to resolve complex land use challenges with long term, enduring solutions that are coupled with actionable initiating actions. Jim uses his excellent communication and presentation skills with a desire to see the public outreach process build deep community understanding for the how and why of decisions, not just consensus. His collaborative, integrated approach to complex land use issues is demonstrated through regular participation and chairmanship of over over 15 ULI Advisory Service Panels - most recently in Napa, CA and Toronto, Canada.